



Submissions:

The City of Albuquerque Public Art Program is conducting this application and selection process from a dedicated email address, specifically controlled by the Public Art Program. This email process requires that all application images and materials be submitted in digital format. Submissions must be received on the following email address by April 20, 2011 at 5:00 p.m. **Mountain Standard** Time.

email to: publicart@cabq.gov

Project Schedule:

Deadline for all submissions is April 20, 2011 at 5:00 p.m. MST

The Public Art Program expects to execute a contract in the spring of 2011. Project updates will be available on the Public Art web site.

www.cabq.gov/PublicArt

Contact:

Questions about the project may be directed to Dan Fuller at the Albuquerque Public Art Program (505) 768-3837 or email: dfuller@cabq.gov

PROSPECTUS

To Commission a work of art for the Silver Gardens Housing Project at 1st Street and Lead Avenue in Albuquerque.

LOCATION/CONTEXT:

The Albuquerque Arts Board and the Silver Gardens Art Selection Committee have initiated a 1% for Art project open to artists residing in the United States. The site is located at the southern downtown area at the junction between 1st and 2nd Streets, bordered on the southern edge by the Lead Avenue overpass at a parking structure. The parking structure serves the residents of the Silver Gardens Mixed Income Affordable Housing project and the general public, including users of the nearby Alvarado Transit Center which links metropolitan and commercial bus service with NM Rail Runner Express and AMTRAK. The transit hub directly to the NE and entertainment area creates a draw for visitors and downtown residents to a number of cultural venues, residential complexes, downtown shopping and work destinations.

PROJECT INTENT/THEME:

The site chosen to commission the artwork will support a unique, one-of-a-kind artwork that could become a destination for residents and visitors alike. It is a compact, tight site with narrow spaces and an overall lack of thematic branding. It is an urban space that suggests a whimsical, conceptual or off-beat artwork that will encourage a walk to view it. The Arts Board and the Art Selection Committee are expecting a surprising work for this busy downtown site. The originality and conceptual approach will weigh significantly in the selection process, as will the way the work animates the immediate area and creates an identifiable link between place and artwork. Being a small sized western city, downtown Albuquerque has very few truly urban spaces and this site is one. This project is intended to draw attention to this rare urban space.



A. Looking north from 1st Street. Wall and landscaped area are potential sites for artwork. "Green Screen" in front of wall can be used or removed, depending on proposal.



Parapet wall (looking north at public entrance to rooftop parking) which is a possible site (or anchor point) for artwork.



Street level view (looking NW).

SITE:

The two level parking structure with an open roof (soon to be fitted with a row of PV panels) can support part or the entire placement of the artwork. It is immediately adjacent to the Silver Gardens housing complex. The first level of the parking structure will provide parking spaces for Silver Gardens residents while the second open level is available for public parking, specifically meant to serve commuters utilizing the Transit Depot across the street.

The concrete parapet structure around the parking structure, the east facing (entrance) façade, a rough surfaced concrete wall and adjacent landscaped area (approximately 4 feet wide) are also potential sites for the work. The west facing façade and SW corner of the parking garage (at 2nd and Lead Street) is also partially available to continue a thematic treatment if required. Electrical power sources are available, but the Art Selection Committee will favor those proposals which utilize their own PV solar collectors and suitable light fixtures and attachments. Attached are various views, site photographs, elevations and a video 'walk through' of the area being offered for consideration.

Site Note: Since the beginning of this project a 'green screen' fence has been installed on the First Street parking ramp. The developer assures us that the screen can be partially or totally removed, depending on the need. The screen is not structural, so its removal should not present an undue hardship. Because it is not structural, the green screen should not be considered for support of any proposed artwork.

MEDIA/STYLE/SIZE:

The Art Selection Committee will consider a variety of media for the project.

It is the desire of the committee to invest in a more permanent, dimensional expression; durability and minimal. routine maintenance will be desirable aspects of the successful proposal. We would like to see a unique, original idea proposed for the site. We are asking for an emphasis on dimensional works that use the building structure for support or that "cascade" over the concrete parapet walls of the parking structure. We would like artists to view the background material and offer a conceptual DESIGN PROPOSAL for this public art opportunity.

This project calls for unique materials, whimsical concepts and creative thinking.

BUDGET:

\$75,000.00 is available to the selected artist/design team to fabricate and install the work. Transport, associated costs and travel are to be included in this budget amount. (1% for Art Funds, Affordable Housing Bonds & Municipal Development Bonds-Parking)

Note: We recognize that some artists may have objections to us not offering a stipend for their proposal or to our encouraging responses to this call from emerging artists: if so we advise you not to apply. Given the current state of the national economy, we feel pleased to be able to make this project available. Please note we have chosen to offer this opportunity to artists across the country in opposition to existing protectionist trends, as we trust that our local artistic constituency similarly deserves the opportunity of applying to projects across the country. We feel this is an excellent opportunity for fresh ideas and for proclaiming our intention to select the BEST work for our offbeat site.

ATTACHMENTS:

Site Plan, Site Photographs, building elevations and further context materials are attached herein.

APPLICATION/SELECTION PROCESS:

This is a national, open competition for all artists residing in the United States.

Eligibility:

This competition is open to artists and designers who reside in the United States.

Materials:

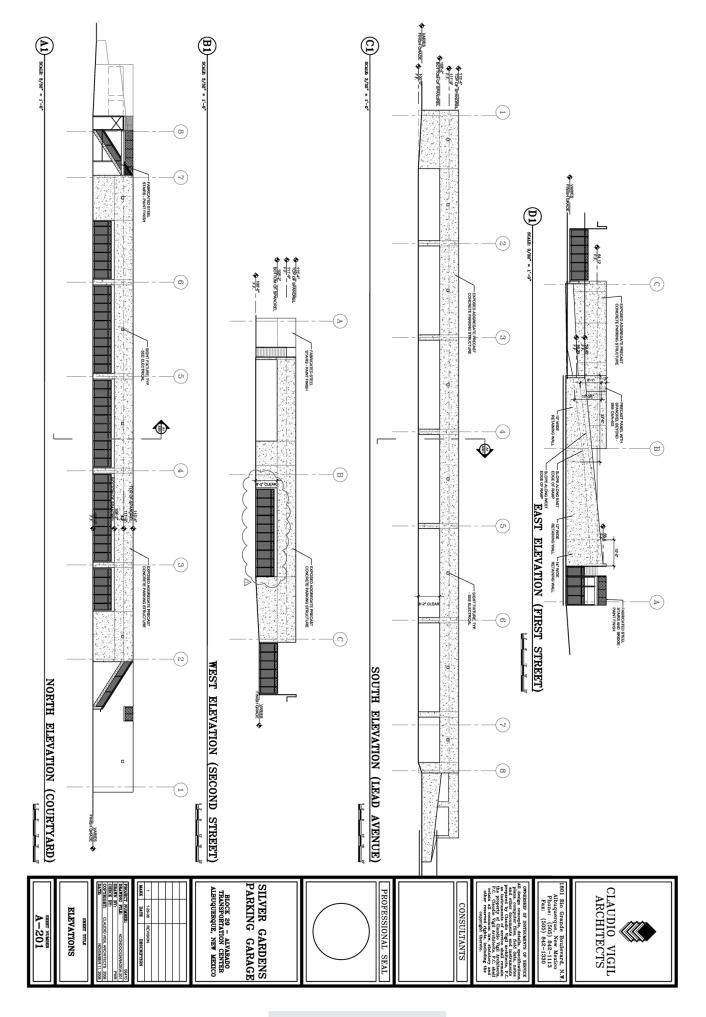
Artists must submit the following items for the project:

- 1) A letter of intent, not to exceed two pages or 500 words, which includes a description of your ideas and the proposed media in which the artwork will be fabricated.
- 2) Visual representations of your ideas for the work of art. Up to 5 (five) visual representations of your proposal will be accepted for each submission.
- 3) Up to 10 (ten) images of past work, Public Art Projects submitted or completed or relevant works.
- 4) An annotated image key, clearly labeled with your full name and a numerical listing for each image, the title of the work, the media, dimensions, and year of completion.
- 5) A current resume including statements regarding your artwork/art education or CV.

If you are submitting as part of a team, please include separate resume and statements for each individual.

All materials should be in electronic format; please use standard 'Word' format for all written documents. All images, drawings and diagrams should be created in a standard JPEG format using Microsoft PowerPoint slideshow. Please do not use a PDF format. Individual emails should not exceed 12 MB. If you send multiple emails to accommodate your submission, please label them in the subject area of your email with your last name and the sequence. (Example: Smith 1 of 3)

If you are unable to send your materials electronically, a standard CD will be acceptable, but please use the above guidelines when preparing your materials. CDs will not be returned.



SILVER GARDENS



